

EAR CANDY MAG - December 2011

The Beach Boys Smile Sessions Box Set Merchandising in 2011

It only took 44 years to see an official release of the Beach Boys SMiLE - but Capitol is undertaking a promotional merchandise campaign of the likes that haven't been seen since the 1964 wave of Beatles merchandising!

The success of Smile box set versions that included a light-up Smile box and the Smile Surfboard are only the tip of the iceberg. The merchandise promotion for the Beach Boys Smile Sessions has now shifted into overdrive with the creation of SMiLE MALL - a magazine of SMiLE-only merchandise.

Phase II of Smile merchandise has just been announced, and we are proud to display some of the new items that are available from the pages of SMiLE MALL!

[Click on each picture for larger view.](#)



SMILE SESSIONS PLATINUM BOX SET

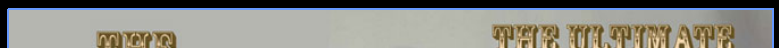
The limited edition Platinum Deluxe Box Set includes:

- 9 - CD's
- 3 - 45 rpms
- A 60 Page Domenic Priore book
- 2 - vinyl 12" albums
- The new Andrew G. Doe 400 page Book
- A recreation of the Beach Boys gingham shirts! (please specify size)
- A recreation of Mike Love's 1966 classic herringbone tweed flat cap. (again specify size)
- A classic '60s can of Reddi Whip
- A recreation of the infamous Brian Wilson fire helmet!
- A Set of 8-track tapes (with different mixes)
- Bottle of Smile sand (certified by Michael Vosse)
- A Mike Love Action figure
- A Poster of the David Anderle Brian painting
- A smile yo-yo
- Honey comb Smile cereal record box (with different mixes)!
- And much more!



SMILE SESSIONS ON 8-TRACK

SMILE EDISON CYLINDERS





For those retro-rockers that want to hear the Smile Sessions on 8-track whilst cruising in their Woody - this 8 tape version of the Smile Sessions is the groovy way to go.

And of course, these are all rare mixes not heard in the other SMILE sets!



For the true Americana experience, the SMILE EDISON CYLINDERS are a must! In addition to the actual cylinder player (with its own collectible case), you get 15 SMILE music cylinders. Each cylinder comes in a unique commemorative case, showing period SMILE pictures.

Best of all, these are all rare mixes not heard in the other SMILE sets!

SMILE SESSIONS CEREAL BOX FLEXIS



On the back of each new box of Honeycombs cereal is a cut-out 45 rpm with 4 different records to choose from. Songs available include: "Heroes & Villains" (7:03 version), "Wind Chimes", "Surf's Up", "I'm In Great Shape" (Remember The Zoo version)

These songs are unique mixes in quadrophonic.

MIKE LOVE SMILE ACTION FIGURE



SMILE-ERA PIANO SAND





A painstakingly accurate depiction of 1967 Mike Love in action-figure form! Each of this limited edition set is numbered and autographed by Mike himself.

*Don't f**k with the formula...order yours today!*

(Brian and Van Dyke Parks version coming soon!)



Now you can own authentic sand from Brian Wilson's 1966 piano sandbox! Recently found in Michael Vosse's garage, each pendant contains authentic, bottled sand from Brian Wilson's 1966 piano sandbox, and comes with a letter of authenticity signed by Michael Vosse.

And the first 100 callers get a free pair of Commemorative Smile high top shoes!

What better way to make all your SMiLE purchases easier than to apply for a FREE SMiLE Visa credit card!

With every purchase on your SMiLE Visa credit card you earn SMiLE-BUCKS, redeemable for bonus items only found in SMiLE MALL!
(10 SMiLE-BUCKS FOR every \$100 purchase)

Here are some of the great items available only with the SMiLE-BUCKS program:

- **SMiLE TENT FABRIC**

This special Smile souvenir contains a portion of the fabric used by Brian Wilson as part of his indoor Arabian tent in 1966.

- **SMiLE SESSIONS YO-YO**

These vintage yo-yo's were specially made for Brian in 1966, and were recently found in a janitor's storage room at Goldstar.

- **SMiLE MUSICAL TOTE-COOLER**

Let those at the beach know that you are hip to the psychedelic sounds of Smile! The Smile Cooler-Tote comes complete with speakers and mp3 attachment. Comes with a FREE Smile ipod case!

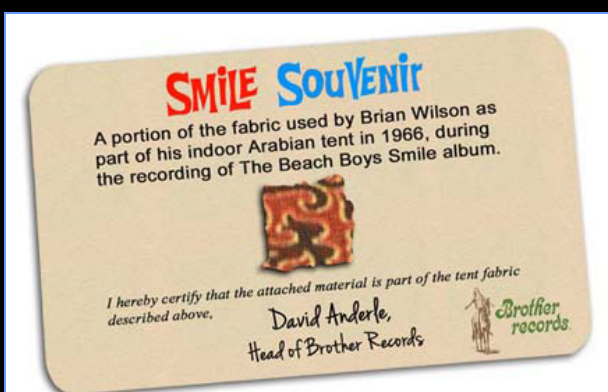


SMiLE TENT FABRIC

50 SMiLE-BUCKS

SMiLE MUSICAL TOTE-COOLER

200 SMiLE-BUCKS



SMILE SESSIONS YO-YO

40 SMILE-BUCKS



VINTAGE YO-YO PIC

FREE PICTURE!



DISCLAIMER: Yes, this is yet another PARODY!

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